

## **2024 Annual Report**

Committed to You: Yesterday, Today, and Always.

#### **Branch Locations**

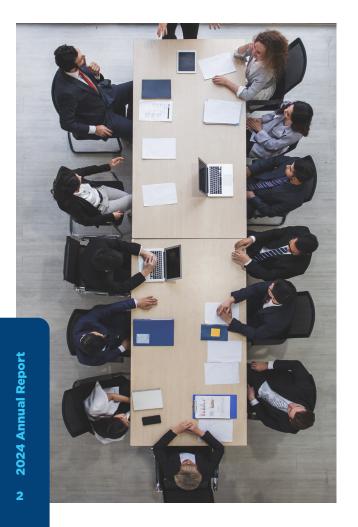
West Monroe Office: 4705 Cypress St West Monroe, LA 71291

Monroe Office: 2899 Sterlington Road Ste. 1 Monroe, La 71203

#### **Office Hours**

Lobby: Monday - Thursday 9:00 am - 5:00 pm Friday 9:00 am - 5:30 pm

Drive-Thru: Monday - Thursday 9:00 am - 5:00 pm Friday 9:00 am - 6:00 pm



## **Our Mission**

To know you, understand you, and empower you financially.

## **Our Vision**

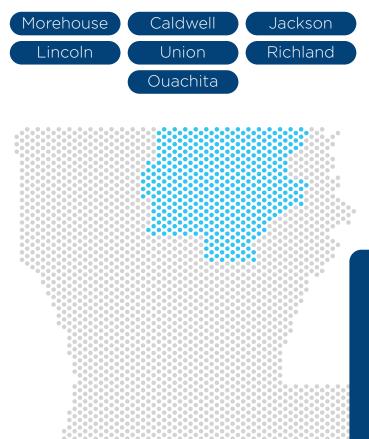
To be a valuable resource by enriching personal connections and offering impactful solutions tailored to the everchanging needs within our communities...

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### EIGHTY-EIGHTH Annual Meeting MARCH 25, 2025

## **Our Communities**



**2024 Annual Report** 

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## **Your Team**

#### **Executive Managment Team**

Crystal White CEO

Derrick Chambless

Robyn Blaylock CCO/CLO

#### **Accounting Department**

Kim Murphy Acctg Manager Angelika Camp Acctg Clerk

#### **Branch Management**

Miracle Jenkins Branch Manager Chastity McMurray Asst. Branch Manager

#### Lending Department

Lindy Watson Loan Officer Alicia Smith Loan Processor

#### **Marketing Department**

Ken Vicknair Community Dev. Manager Abigail White Digital Marketer

#### **Frontline Staff**

Sydney Hoskins Teller Supervisor Molly Johnston Teller Ashley Dycus Teller Dalton Gonnillini Teller

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## **Your Board**

#### **Board of Directors**

Walter Huffman Chairman John Trisler Vice Chairman Lydia Baugh Secretary/Treasurer Zach Tubb Membership Chairman

Graylen Allen Board Member Lori Austin Board Member Madge Smith Supervisory Committee Chairman

#### **Supervisory Committee**

Madge Smith Supervisory Committee Chairman Blake Bosely Supervisory Committee Steve Masters Supervisory Committee



## Message from the PRESIDENT AND CHAIRMAN

As we reflect on 2024, we want to extend our deepest gratitude to you—our members, team members, and volunteers. Your unwavering support has been pivotal in our success, and we thank you for your trust and commitment. As highlighted in the Treasurer's Report, Monroe Telco's financials reflect a strong and viable institution. However, while financials are essential, our primary focus is You, our members.

Our mission, "To know you, understand you, and empower you financially," has guided our efforts throughout the year. This mission evolved into our vision of fostering personal connections and offering impactful products and services that cater to the ever-changing needs of our communities. Your trust is the cornerstone of these connections, and it is your financial empowerment that drives our day-to-day decisions.

In alignment with this mission and vision, Monroe Telco has made significant strides in offering new and improved products and services, including:

- Youth Accounts
- Senior Accounts
- Digital Account Opening
- New ATMs
- A Newly Designed Website
- Contactless Visa Debit Cards
- In-house Credit Cards

We are excited to share these new offerings with you throughout 2025.

Our commitment to strengthening the communities we serve has also been a cornerstone of our journey this year. One of our key strategic plans for 2024 was to increase community development, and we have made significant strides toward this goal. To further enhance our efforts, we were excited to hire a Community Development Manager, who is dedicated to building deeper connections within our communities. Additionally, we created a Digital Marketer position to help expand our community development initiatives through innovative digital channels. Monroe Telco's community outreach efforts included participation in festivals, roundtables, financial education seminars, toy drives, special camps, and school events. Moreover, we are developing financial programs tailored to all stages of life, which we plan to share within the communities we serve. We remain dedicated to using our expertise and resources to improve the lives of those within our communities.

To stay relevant in a rapidly evolving industry, we understand the importance of continual growth and development. In 2024, our team members, executive team, and volunteers collectively dedicated over 750 hours to seminars, classes, and webinars to enhance their knowledge and skills. We are proud to announce the following certifications achieved:

- Robyn Blaylock, CCO Credit Union Compliance
  Expert
- Sydney Hoskins, Teller Supervisor Credit Union Development Educator

- Abigail White, Digital Marketer LSU Digital Marketing Course; Google Analytics and Google Ads Certification
- Ken Vicknair, Community Development Manager
  - LSU Digital Marketing Course, Google Analytics and Google Ads Certification
- Miracle Jenkins Certified Credit Union Financial Counselor re-certification

Monroe Telco's dedicated team and volunteers share a collective passion for empowering both our members and communities financially. None of this would be possible without their hard work and dedication. Equally, we are deeply grateful for you, our members. Your trust in Monroe Telco remains our greatest asset, and we look forward to continuing this journey with you in the years to come.

Thank you for being a vital part of our success in 2024. As we look forward to 2025, we are filled with excitement about the future of our credit union.

**Crystal White** CFO

Watter Guffman

Walter Huffman Chairman

## Report from the SUPERVISORY COMMITTEE

As the Monroe Telco supervisory committee, we are pleased to present the 2024 annual report. This committee operates independently from the Board of Directors, management, and staff, in accordance with the Federal Credit Union Act. Our purpose is to provide an independent appraisal of the safety and soundness of Monroe Telco as well as complying with Federal and State regulations.

Our committee also has the responsibility of selecting an independent auditor to conduct an audit of the credit union's financial records and procedures. We engaged Griffin & Furman, LLC. this past year, who completed an independent audit, reviewing all financial documents including investments, random loan files, and other records to ensure that all accounting entries were correct.

Additionally, our committee is responsible for oversight of internal audit functions, as well as monitor and review of examinations performed by the National Credit Union Administration, the regulatory agency for federally chartered credit unions.

Based on the audits and examinations performed it is the opinion of the supervisory committee that Monroe Telco FCU is a well-positioned, strong financial institution that complies with regulatory requirements.

I would like to thank the members of our committee for serving with me this past year. It was an honor to serve with these volunteers as the Supervisory Chairman during 2024.

Madge Smith Supervisory Committee Chairman

## from the TREASURER

As Treasurer of Monroe Telco, I am honored to present the financial performance for the year 2024.

Our year-end net worth ratio stands at an impressive 13.36%, far surpassing the 7% threshold required for classification as "Well Capitalized" by the National Credit Union Administration, underscoring our strong financial position.

Investment income saw a notable growth of 17% while dividends paid to members increased by an outstanding 76%, totaling \$379,445.



Total loans increased by 6.31%, reaching \$23.5 million. Although we experienced a slight rise in delinquent loans, this remains below industry average and aligns with broader industry patterns.

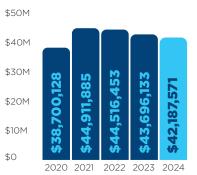
We remain committed to carefully monitoring key indicators and adjusting our strategies accordingly to manage any potential risks effectively.

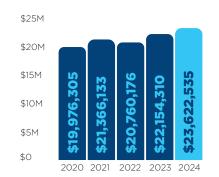
Operating income for the year increased to \$2.7 million, with operating expenses totaling \$2.1 million. This resulted in a net income of \$625,670, reflecting a solid return on average assets of 1.26%.

For a more comprehensive overview, full financial reports are available in the booklet provided. Our success in 2024 is a direct result of the continued support of you, our loyal members, as well as the unwavering dedication of our team members and volunteers. We are grateful for your continued trust and partnership as we look forward to another year of growth and prosperity.

## **2024 Financials** as of December 31, 2024

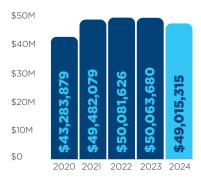
**Total Shares** 





**Total Loans** 

#### **Total Assets**







\$6,545,917 Total Capital

#### **Statement of Financial Condition** as of December 31, 2024

#### ASSETS

Total Assets	\$ 49,015,315
Other Assets	\$ 1,834,232
Investments	\$ 19,667,892
Cash	\$ 3,959,535
Less Allowance for Loan Loss	\$ (68,879)
Total Loans	\$ 23,622,535

#### LIABILITIES SHARES & EQUITY

Total Liabilities	\$ 281,827
Member Deposits	\$ 42,187,571
Regular Reserves	\$ 755,372
Reserve Market Value Adjustment	\$ (1,100)
Net Income	\$ 625,671
Undivided Earnings	\$ 5,165,974
Total Reserves	\$ 6,545,917
Total Liabilities Shares & Equity	\$ 49,015,315

Monroe Telco ended 2024 with over **\$49M** in assets and serves over **3,600** members.

## Statement of Income & Expense as of December 31, 2024

#### **OPERATING INCOME**

Income from Loans	\$ 1,469,548
Income from Investments	\$ 1,049,765
Non-Interest Income	\$ 770,098
Total Operating Income	\$ 3,289,410
Operating Expense	\$ 2,271,201
Dividend Expense	\$ 379,373
Non-Operating Expense	\$ 13,166
Total Operating Expense	\$ 2,663,739
Total Net Income	\$ 625,671



# Thank you for being part of our journey.

#### **Member Services**

Checking Accounts MasterCard Debit Cards Visa Credit Cards Free Notary Services Mobile Banking (App) Financial Counseling Shared Branching

#### Savings

Regualr Savings Youth Savings Club Accounts Certificate of Deposit IRA Special Savings Accounts Loans Personal New & Used Auto Boat Real Estate Motor Home/ Travel Trailers Share Secured ATV/ Jet Ski Motorcycle Mobile Homes

